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## For Immediate Release

### **Plank Enterprises Announces Rebecca Solberg as Vice President of Finance and Business Operations**

**Eau Claire, WI – January 2015** – Plank Enterprises, Inc., a specialized manufacturing company with four unique business units, LPI, Inc. – Lift systems, LDPI, Inc. – industrial and hazardous lighting products, Pro-Cise – precision machining and fabrications, and Badger Industrial – industrial supply and equipment, recently announced that Rebecca Solberg was promoted to Vice President of Finance and Business Operations.

“We are excited to announce the promotion of Rebecca Solberg to Vice President of Finance and Business Operations,” said Natasha Plank-Ottum, CEO. Through her hard work and dedication to Plank Enterprises, Rebecca has earned the respect of her peers and has many successes over the years, and we are confident in her ability to continue this success. Rebecca brings the right talents and experiences to the role as we continue to strengthen our focus on our company’s growth and operational excellence.

Rebecca joined Plank enterprises in 1999 as an accountant and was continually promoted through the accounting and finance organization. As the Vice President of Finance and Business Operations, Rebecca will be responsible for the development of Plank’s financial management strategy and will contribute to the development of the organization’s strategic goals. In addition to the strategic components, Becky will be charged with developing and implementing more sophisticated policies and procedures both in the finance and general operational realms and she will also serve on the senior management team. “Plank Enterprises is very fortunate to have someone with Becky’s dedication, experience, and passions for success fill this role within the organization,” said Plank-Ottum.

Rebecca holds a Bachelor’s of Administration in Accounting and a Bachelor’s Administration in Economics from the University of Wisconsin – Eau Claire. She is also certified as a public accountant (CPA).

#### **About Plank Enterprises**

Plank Enterprises, Inc. is a family of businesses that design, manufacture and distribute specialized industrial and commercial equipment and products for customers and industries around the world. Family owned and operated from its inception, we listen and respond to our customers’ needs and have multi-faceted capabilities to offer a unique custom solution for their applications. For more information, visit [www.plankenterprises.com](http://www.plankenterprises.com)

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