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**FOR IMMEDIATE RELEASE**

**PLANK ENTERPRISES ANNOUNCES MOVE TO AN EXPANDED HQ**

Eau Claire, Wis. – A move to expanded headquarters has been announced by Plank Enterprises, the holding company for LDPI Lighting, a manufacturer of lighting products for industrial and commercial applications; LPI Lift Systems, a manufacturer of personnel lifts and aerial work platforms; Badger Industrial Supply & Equipment, an industrial distributor, and Pro-Cise Machine & Tool, designers and builders of precision manufacturing components.

The move to the 125,000 sq. ft. building at 4404 Anderson Dr., Eau Claire, will expand company's space for manufacturing, shipping and administration by over 75 percent. Plank Enterprises currently occupies approximately 70,000 sq. ft. in the Banbury Place complex where they have been headquartered since 1993.

"Each of the operating companies has been growing rapidly, and our new facility offers us a flexible work space which allows us to react quickly to changing markets and improve on manufacturing processes," said Michael Ottum, President of Plank Enterprises.

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He added the company is also expanding its marketing, entering new markets and intensifying its international sales efforts. Plank Enterprises recently hired John Konkel to serve as director of international sales and marketing, a newly created position. Mr. Konkel has extensive international marketing and management experience having served Fortune 500 companies and joint ventures in Japan, Europe and South America.

Ottum explained the company will complete its move before the end of the year. The company will remain fully operational throughout the moving process.

LDPI's broad line of lighting products includes fluorescent, incandescent and HID lighting fixtures for applications where special circumstances exist, such as explosive, hazardous, corrosive, or wet/damp environments.

LPI Lift Systems products are designed for safety and worker convenience in a variety of work environments.

Badger Industrial Supply & Equipment distributes a broad variety of material handling products, offering high quality, economical alternatives for industrial equipment and safety needs.

Pro-Cise Machine & Tool's precision components are designed for manufacturing processes including modern CNC turning and machining centers.

For additional information, contact the company's worldwide headquarters, toll free: 1-800-854-0021; or visit the company's website, [www.plankenterprises.com](http://www.plankenterprises.com).

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